



Sales director Mark Murrell invites prospective buyers for the ski-in/ski-out condominiums in Edgemont Ridge to visit the new sales center in the Steamboat Grand Resort Hotel.

— Photo by Tom Ross

Edgemont reaches out

Condominiums' sales center invites prospective buyers, brokers

The new ski-in, ski-out condominiums at The Edgemont realized another milestone this month with the opening of a sales center in the Steamboat Grand Resort Hotel on Mount Werner Circle.

The first phase of the multi-building project — Edgemont Ridge — is being released this spring. Sales manager Mark Murrell said interested parties are being invited to consider an exclusive priority reservation. A refundable \$5,000 to \$10,000 deposit would engage the diligence process for prospective buyers of the condominiums, which are expected to range in price from \$800,000 to \$2.5 million.

“What it does for us is separate

the curious from the serious,” Murrell said.

The condominiums will range in size from one to four bedrooms, but the developers are refining the details, Murrell said. The configuration of units and even the total number (from 41 to 44) is still dynamic.

“We’re working on finalizing floor plans and expect to have them firm in mid-March,” Murrell said. “What we’re being very sensitive to is that when

we do release information it’s accur-

ate and that we get information to the local brokerage community right away. They are our partners in selling Edgemont.”

Prospective buyers who make the soft deposit would be invited to work with the sales team through mid-April, when reservation priorities would begin to be firmed up for a one-day sales event to be held in June or July.

“We want to create a fair and transparent process so everyone has a fair chance,” Murrell said.



The reservation process is time-tested and very similar to the process used for an unrelated nearby project, Trailhead Lodge at Wildhorse Meadows. Murrell's employer, S&P Destination Properties, also handled the marketing of that project.

The Atira Group, the development company, anticipates breaking ground on Edgemont Ridge in early summer, possibly as early as May, Murrell said.

Edgemont is situated on the Stampede ski trail just south of the Christie Peak Express chairlift and north of the gondola.

"The views of the South Valley, the ski village and the Sleeping Giant are absolutely stunning," Murrell said.

Edgemont Ridge is farthest up the ski trails among the multiple buildings in the project. The second phase of the project would comprise another large condominium building, and the third phase would include paired residences just to the south of the ski trails.

The new sales center is one door south of the Chocolate Soup pastry shop in the street-side storefronts at the Grand.

The developers have created a comfortable platform for visitors to the site where they can visualize the views from a corridor between the slopeside buildings.

"We're very early in the process, and we want to get the word out to the local brokerage community so they can bring their clients to the site," Murrell said.

For more information, call (877) 871-4665 or visit www.edgemontliving.com.

— To reach Tom Ross, call 871-4205

or e-mail tross@steamboatpilot.com